



MEDIA ALERT

Sunday 3rd August 2008

INTRODUCING BOB DAY – FAMILY FIRST CANDIDATE FOR MAYO

Family First is delighted to announce that Bob Day is to stand as its candidate for the seat of Mayo at the upcoming Federal by-election.

In announcing the appointment, Family First State Parliamentary Leader, Dennis Hood said, “Bob adds significant strength to our Family First team. He’s someone who believes that actions speak louder than words.”

“The by-election in Mayo provides Family First with a unique opportunity. With the retirement of Alexander Downer and the decision by Labor not to run a candidate, the by-election result is far from certain. In addition, there are many important issues facing people in Mayo key among them being the River, the Lakes and the Coorong.

“Family First, together with Nick Xenophon, holds the balance of power in the Senate and this places the party in a unique and powerful position to influence key decisions about water supply and the future health of the river system. Electing Bob Day in Mayo will provide even further clout for South Australia in the battle to save the River Murray, the Lower Lakes and Coorong”, said Mr Hood.

Mr Day has a wide range of business and community activities and the company he founded, Homestead Homes, has built tens of thousands of homes across Australia. He has served in many public roles including as National President of the Housing Industry Association, founder and inaugural President of Independent Contractors of Australia and has served on the boards of the Centre for Independent Studies, North East Vocational College and the National Advisory Committee for the Work for the Dole scheme.

Mr Day has a strong record of community involvement having initiated projects to house the homeless, supporting prisoners and their families, refugees and people with disabilities, overseas development projects and drug education. In 2003 he was made an Officer of the Order of Australia for his service to the community and to the nation.

For further information contact:

Dennis Hood MLC
Parliamentary Leader - Family First
M: 0448 887900

Bob Day
Family First Candidate for Mayo
M: 0412 791920